

# DESIGN AWARDS YEARBOOK 2011

**GDA** GOOD  
DESIGN  
AUSTRALIA

AUSTRALIAN INTERNATIONAL  
DESIGN AWARDS





# “PART OF THE JOB OF ANY DESIGNER IS TO BE REALLY PROGRESSIVE”

- SHASHI CAAN

## BEST IN CATEGORY AUTOMOTIVE AND TRANSPORT

### 39 AUDI A7 SPORTBACK

AUDI AG

Designed in Germany

A large four-door luxury vehicle introducing a new and original concept to motoring and boasting a world-best interior in terms of ergonomics, craftsmanship and materials.

*"This exudes a premium quality feel but is not overdone. Its superb roofline integration and contemporary finishes tick every box."*

### 40 BREVILLE KITCHEN WIZZ PRO

BREVILLE GROUP

Designed in Australia

A food processor with adjustable stainless steel slicing disc providing 24 precise thickness settings from 0.3mm to 8mm.

*"Very impressive performance, solid construction and interface design make this a necessity in every kitchen."*

### 41 BOWERS & WILKINS ZEPPELIN AIR

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BOWERS & WILKINS  
CONVOY INTERNATIONAL

Designed in United Kingdom

The ultimate wireless speaker system and first premium iPod speaker to feature the new Apple AirPlay wireless streaming technology, allowing music to be streamed wirelessly from your Mac or PC.

*"Very nice product, function and aesthetic. A fine embodiment of technology with an excellent finish, logical display and multi-unit capabilities."*

### 42 KLINCH TOOL TETHERS

ROCKA DEVICES

Designed in Australia

A device that allows users to safely and securely carry and use tools at heights, and effectively manage them.

*"A great product solution to a problem generally ignored. This warrants a mandatory standard. Clever stuff!"*

### 43 GOLDEN CIRCLE CHILLED JUICE BOTTLE

OUTERSPACE DESIGN  
HEINZ AUSTRALIA

Designed in Australia

A juice bottle incorporating a landmark design bringing the consumer's needs and desires back in frame.

*"Clever, unconventional and inspired. This product has an unusual configuration that works extremely well. What's not to love?"*

### 44 WTP™ – WINNING TONGUE PLATE

3DI DESIGN  
INTELLIGENT INVENTIONS

Designed in Australia

A revolutionary new horse bit designed to improve performance, comfort and safety.

*"A beautifully made, elegant solution addressing a known animal welfare problem, with scores of positive user testimonials."*

### 45 OCCHIO PIU

OCCHIO  
KODA LIGHTING

Designed in Germany

The first complete lighting system designed for residential, commercial and public lighting applications, incorporating LED chips with a life span of 20,000 hours.

*"Effortless elegance in a very nicely engineered product adapted well to new technology."*

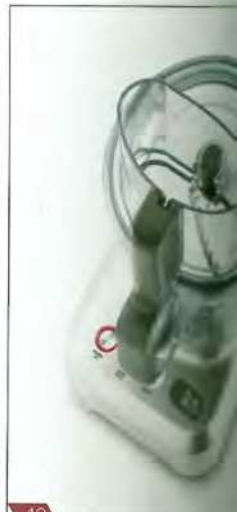
### 46 BACKPACK BED

SWAGS FOR HOMELESS  
TONY CLARK  
LISA CLARK

Designed in Australia

A backpack and bed in one that has revolutionised single bed outdoor sleeping and provides emergency relief to both street sleeping homeless people and people in disaster areas.

*"The work of this company is truly inspiring. Delivering great design to the least fortunate is worthy of applause."*



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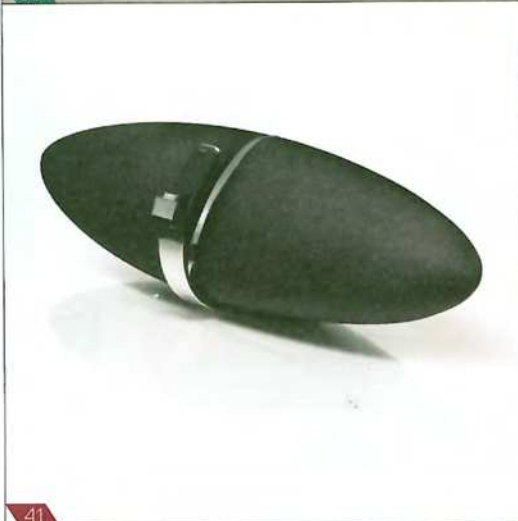
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## We don't win design awards...

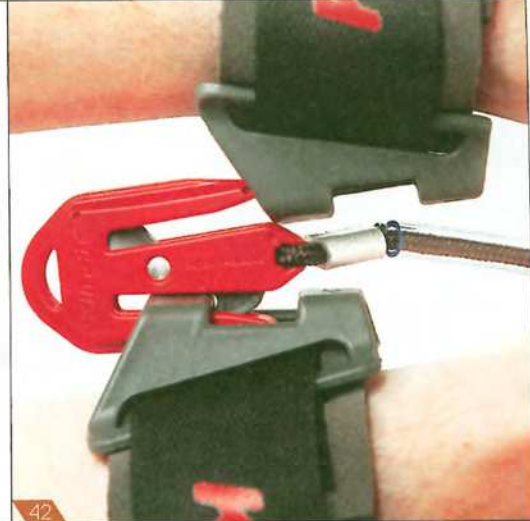




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WARD - BEST IN CATEGORY   ARCHITECTURAL AND INTERIOR PRODUCTS   AUTOMOTIVE AND TRANSPORT   CONSUMER   HOUSING AND BUILDING   SPORT AND LEISURE

## our clients do



**outerspace.**