

FINALISTS

PERSONAL ACCESSORIES

Apptivity Case designed by Chris Drosendahl, Gary Weber, Ken Morton, Dan Damon, John Smokowski, Laurie Hulton, Kathy Gil, Tony DeSimone, Karen Baker, Deb Weber and Kathie Watt of Fisher Price ■ The Apptivity Case is a baby-appropriate hard case that fits most iPhone and iPod Touch models. It offers sturdy protection for expensive electronic devices, while keeping the device fully interactive for babies as young as 6 months old. The case also includes rattle beads, a mirror and teething handles.



Belkin Keyboard Folio designed by Kenneth Mori, Eric Ulvog, Barry Sween and Kazu Otani of Belkin

Issey Miyake VUE designed by Yves Béhar, IDSA, Josh Morenstein and Bret Recor of fuseproject and Issey Miyake (Japan)

MEME designed by Johanna Schoemaker, IDSA, Daniella Spinat, Christoph Ptok and Moe Chan for Artefact

MIX Shoes designed by Sun JingYi of Li-Ning Sports Goods Co. Ltd. (China) ■ Li-Ning's MIX shoes can be easily disassembled or changed, allowing users to rapidly change their style. The shoes are made of three separate interlocked parts: a flexible outer skeleton, an integrated sole and a removable inner boot. Parts can be replaced individually, recycled easily and reused repeatedly, extending the life of the shoes and greatly reducing waste.



Model 21 designed by Benoit Ams of Smith & Norbu Ltd. (Hong Kong) for Smith & Norbu Ltd. (Hong Kong)

MYKITA MYLON "ARDEN" designed by Moritz Krueger, Daniel Haffmans and Philipp Haffmans of MYKITA GmbH (Germany)

ORIGEND designed by Pin-Ho Wang, Jian-Hung Liu, Hsi-Wen Huang, Wei-Li Hsiao and Pin-Shian Wang of TreAsia Design (China)

PACT Essentials designed by Yves Béhar, IDSA, Angie Tadeo and Sara Butorac of fuseproject for PACT

Phosphor Appear Micro-Mechanical Digital Watch designed by Donald Brewer and David Cope of Phosphor

WIMM One designed by Robert Brunner, IDSA, Victoria Slaker and Christopher Kuh of Ammunition for WIMM Labs

SERVICE DESIGN

Health and Daily Living at Walgreens designed by IDEO with Walgreens

SOCIAL IMPACT DESIGN

"An Apple A Day" Children's Nutritional Tracker designed by Douglas Halley and Adrian Slattery, IDSA of Design Interface Inc. and David Cagigas and Lisa Cagigas Johnson of Famore LLC

Backpack Bed™ designed by Tony Clark and Lisa Clark of Swags for Homeless ■ The Backpack Bed is a portable single-person outdoor sleeping unit. It is a lightweight, fully functioning backpack that rolls out into an outdoor bed with a built-in insulated mattress. It is made from hygienic fire-retardant materials that are resistant to mildew. It is intended for use by the homeless or for people displaced by natural disasters.



Erikoodu Charcoal Briquette Cooking System designed by Ramsey Ford, Kate Hanisian, Adam Shaw and Paul Long of Design Impact; Bob Roth, Kory Gunnerson, Justin Miller and Meghan Moore of Kaleidoscope and Jeyaraj Elango, Usha Mahgeshwari, Jeyaraj Ilavarasu and Seemaichamy Kathanan of ODAM

Paruva Kaalam: Fair Trade Soap designed by Ramsey Ford, Kate Hanisian, Lisa Barlow, Daniel Timothy Edmundson, Kitu Jhaveri and Paul Long of Design Impact; Larry Barbera, Aaron Kurosu, Chelsea McLemore and Michael Roller of Kaleidoscope and Usha Mahgeshwari, Jeyaraj Elango and Jeyaraj Ilavarasu of ODAM

Regen ReNu designed by Robert Brunner, IDSA, Matt Rolandson, Gregoire Vandenbussche and Christopher Kuh of Ammunition and Farzad Dibachi, Rhinda Dibachi, David Pierce and Chris Robinette of Noribachi for Regen

Revolver Personal Wind Turbine designed by frog

San Francisco Federal Building Video Wall designed by IDEO with the General Services Administration (GSA)

SOUNDSPRAY: Self-Generating + Non-Toxic + Ultrasonic Anti-Mosquito Spray designed by Sangmin Bae, Heewon Lee, Eunjung Lee, Kyunghyn Kim, Boram Won, Jieun Shim and Kansik Yoo of ID+IM Laboratory, KAIST (South Korea)

TEDx in a Box designed by IDEO with TED

Trunky & Monkey Tackling Malnutrition designed by Philips Design (Netherlands)

Ver Bein para Aprender Mejor (See Better to Learn Better) designed by Yves Béhar, IDSA, Josh Morenstein, Pichaya Puttongul, Isabelle Olsson, Matthew Swinton, Jenny Olson and Matthew Malone of fuseproject for Augen Optics

STUDENT DESIGNS

:D Helper designed by Lo Li-Te, Lee Tai-Yen and Chen Song-Jung of Shih Chien University (Taiwan) for Green Smile Design (Taiwan)

'Flow' - public lighting for the Third World designed by Alberto Vasquez of Moholy-Nagy University of Art and Design Budapest (Hungary)

1limit designed by Do Yong Gu, Oh Se Won, Kim Do Hyung and Choi Hyun Cheol of Hoseo University (South Korea) and Kim Tae Hee of Seoul National University of Science & Technology (South Korea)

2Duo designed by Ahlim Son of Samsung Art & Design Institute (South Korea)

A Place For My Stuff designed by Jonas Kristiansson of Art Center College of Design

A.C.R. designed by Tay Pek-Khai, Hsu Hao-Ming, Tsai Cheng-Yu, Chen Kuei-Yuan, Chen Yi-Ting, Lai Jen-Hao, Ho Chia-Ying, Chen Ying-shan, Weng Yu-Ching, Chung Kuo-Ting of Shih Chien University (Taiwan)

ACCOMPANY WITH TREE designed by Chunho Lee, Myungsoo Seo and Junghyun Lee of Konkuk University (South Korea)

ADI: Safe Agua Toys to Build, Discover and Inspire designed by Mariana Prieto and Alexandra Yee of Designmatters at Art Center College of Design for Innovation Center of Un Techo para Mi País

Airia Rescue Backboard designed by Joel McDavitt of Art Center College of Design

arc mouse designed by Seunghoon Shin and ChangSeok Kim of Beakseok University (South Korea)

AURA designed by Philip Nordmand Andersen of Umeå Institute of Design (Sweden) for Philips Consumer Lifestyle (Netherlands)

Avra designed by Shravan Patil of DSK International School of Design (India)

BaseCamp by Zipcar designed by Dave Pickett, IDSA of The Cleveland Institute of Art

BlackBerry Peer designed by Felix Lorisignol of Carleton University (Canada) for Research in Motion (Canada)

Blind Spot Laundry Kit for the Visually Impaired designed by Chelsea Jihong Park of Art Center College of Design

Bottle Speed Collector designed by Xiang Gao, Haimo Bao, Yusheng Yin, Weihua Zhang, Song Qiao, Kun Xu, Qi Meng, Xinyi Li, Jiwei Huang and Ya Tang School of Design Dalian Nationalities University (China)

Boundary Bump designed by Seungjae Shin of Hongik University (South Korea); Woojun Ahn of Silla University (South Korea) and Yelim Jeong of Yonsei University (South Korea)

Braille Magic Cube designed by Chen Cui, Shan Huang, Yizi Chen, Wenhan Bian, Chenchen Xie, Zixiao Hong, Jingqi Xing and Kaifan Yang of Samsung Design Membership (China)

Braille Pot designed by Sunghoon Jung and Dongwon Jang of Yeungnam University (South Korea); Sungik Bae of Kyungwoon University (South Korea) and Deoksoo Park of Daegu University (South Korea)

BRAILLE SIGHT designed by Harim Lee and Seung-Woo Kim of Konkuk University (South Korea)

Caja Del Tesoro: Safe Agua designed by Seth Weissman and Viirj Kan of Designmatters at Art Center College of Design for Innovation Center of Un Techo para Mi País

Color hook designed by Li Yin-Kai, Fu Yu-Cai and He Chung-Reui of National Taipei University of Technology (Taiwan)

Comfi Ground designed by Chunyu Wang of Academy of Art University

Convenient Cavity designed by Hailong Piao, Haimo Bao, Yuancheng Liu, Weihua Zhang, Song Qiao, Feng Zeng, Kun Xu, Jiwei Zhang, Mingcang He, Jiaqi Wang and Pengpeng Miao of School of Design, Dalian Nationalities University (China)

Correct Road designed by Haimo Bao, Wenqiang Zhou, Zhixun Jin, Meiyun Li, Weihua Zhang, Kun Xu, Song Qiao, Cheng Guo, Yueting Bian, Delin Hou, Mengyin Jia and Lixin Zhang of School of Design, Dalian Nationalities University (China)

Crawler Sickbed designed by Haimo Bao, Weihua Zhang, Zhengmao Liu, Xuewu Zhang, Xianming Yin, Song Qiao, Kun Xu, Chenglei Sun, Haoyu Pei, Na Jin and Pengpeng Miao of School of Design, Dalian Nationalities University (China)

dipping cover designed by Bae Su-kyoo of Sejong University (South Korea) and Noh Haeun of Sungshin Women's University (South Korea)

Dispatch: Mine ATU Concept // Ambulance - Taxi - Utility designed by William van Beek of Umeå Institute of Design (Sweden) for New Boliden AG (Sweden) and Atlas Copco AG (Sweden)

Diver Distress Signal System (DDSS) designed by Salim Dogan Sekercioglu, Gosha Galitsky and Carol Tang of Umeå Institute of Design (Sweden)

Dustatic designed by Won-suk Lee, In-ha Tak, Su-min Yu and In-young Jang of Hong Ik University (South Korea)

Easy Eye Drops designed by Il-mo D.D Ahn of Konkuk University (South Korea)

Easy Grow designed by Avian D'souza of DSK International School of Design (India)

EBO Interactive Experience Design of Virtual Queuing System Face to Museum & Exhibition designed by Xuan Lai, Xia Huang, Jinlong Chen and Gang Hu of Xihua University (China)

EG - Personal Head Protection for Mining Environments designed by Maxime Dubreucq of Umeå Institute of Design (Sweden) for Boliden AG (Sweden) and Atlas Copco AG (Sweden)

Embracing Warmth designed by Jaehwa Lee of Chonbuk National University (South Korea)